



Public Relations, Innovative Marketing & Events

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## 1<sup>st</sup> Annual Alumni Classic Basketball Game Brings ASU & U of A to US Airways

*Presented by Neutral Zones of America, charity game benefits Valley youth and former student athletes*

(PHOENIX, Ariz.) – On **Sunday, August 30 at 12 p.m.** the biggest rivals in Arizona, Arizona State University and the University of Arizona, will have the ultimate rematch in the [1<sup>st</sup> Annual Alumni Classic Basketball Game](#) at US Airways Center in downtown Phoenix. Bringing alumni and former athletes from both universities together, the teams will square off in what is sure to be the biggest game of the year.

Fans are encouraged to wear their school colors and cheer on the Sun Devils and Wildcats, as they fight for new bragging rights. The first 1500 fans will also receive a gift bag along with a free ticket to an upcoming Phoenix Mercury game. Various players will also be available for a post-game autograph signing. The teams will be comprised of some of the most memorable athletes to ever play at both universities, including the following, with many more to be announced soon.

### ASU

Renaldi Becenti / W. Basketball '90-'93  
Lester Neal / M. Basketball '91-'93  
Bobby Lazor / M. Basketball '97-'99

### U of A

Kenny Lofton / M. Basketball '84-'88  
Joseph Blair / M. Basketball '92-'96  
Trung Canidate / Football '95-'99

“As the biggest rivalry in the state it was only natural to create an alumni game with star players from various years, some of which have gone on to play in the NFL, NBA, MLB and European Leagues,” said Apryl Garnett-Neal, Co-Founder of Neutral Zones of America. “By bringing together multiple generations from these universities we hope to have a packed house with an electrifying atmosphere, as well as raise funds for some great causes.”

A portion of the proceeds from the event will go towards Neutral Zones of America (NZA) to help establish an after-school program in South Phoenix. Founded by former ASU basketball player Lester Neal and former University of Arizona basketball player Apryl Garnett-Neal, NZA’s services and programs are geared towards increasing education, youth development, reducing gang activity, teen pregnancy and substance abuse. Funds will also support an endowment for former student-athletes from both universities to return to school and complete their degree.

For more information or to purchase tickets (\$15 for general admission) visit [www.alumniclassic.com](http://www.alumniclassic.com).

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